



Downtown Inc
DowntownYorkPa.com

Ribbon-Cutting Ceremonies Objectives, Policies & Procedures

As York's improvement organizations, the York County Economic Alliance and Downtown Inc often handle ribbon-cutting ceremonies for new businesses or existing merchants who have made substantial renovations or changes. YCEA offers ribbon cuttings to all member businesses. It's part of our missions to drive, enhance and encourage investment in York County and Downtown York. Plus, we have the big scissors and the pretty ribbon!

Objectives

When YCEA or Downtown Inc hosts a ribbon-cutting ceremony, the goal is to make a new business feel welcomed, and help promote their celebration to fellow businesses, elected officials, community leaders, and the media (upon request).

Policies

These guidelines will make ribbon-cutting ceremonies more manageable and ensure we treat all businesses in the same manner.

- YCEA & Downtown Inc will organize ribbon-cutting ceremonies only for businesses located within the Business Improvement District (DI) or as a Member (YCEA). Special exceptions may be made on a case-by-case basis.
- Ribbon-cutting ceremonies are reserved for new businesses, newly renovated businesses, and milestone anniversaries. Business open for more than six months will be ineligible for a ribbon-cutting ceremony.
- Businesses requesting a ribbon-cutting ceremony should first fill out the online form. No ribbon-cuttings will be scheduled without a submitted form.

- Businesses must request a ribbon-cutting ceremony at least **two weeks** in advance of the anticipated ribbon-cutting ceremony.
- YCEA & Downtown Inc reserves the right to decline the suggested date. In these cases, YCEA & Downtown Inc will suggest an alternative date and explain why it is making the recommendation.
- YCEA & Downtown Inc prefers to avoid scheduling multiple ribbon-cutting ceremonies on the same day. Dates are first come, first serve. Special exceptions may be made on a case-by-case example. Ex: Multiple vendors opening during the same week in Central Market.
- Due to staff constraints, Downtown Inc will not schedule ribbon-cutting ceremonies after 3 p.m. on a First Friday.