PATHWAYS TO PROSPERITY
YoCo Workforce Action Plan

GOALS:
1. Prepare workforce for high demand/growing occupation jobs in York County and strengthen workforce pathways.
2. Identify local data accessibility and functionality to measure needs and improvement of workforce in York County.
3. Expand the labor force population in York County by addressing barriers to employment.
4. Increase training opportunities for incumbent workforce.
5. Align and create (as needed) career readiness and exploration portal to house all opportunities for students, educators and employers under one brand, coordinated and managed by YCEA with partner review and information.
6. Enhance the awareness of workforce needs and resources throughout York County.
7. Identify and leverage funding resources to support and implement workforce development initiatives.
8. Drive talent attraction and retention efforts in alignment with county branding efforts.

MISSION:
To engage employers, educators and community partners in collaborative activities, that will attract, strengthen and retain a diverse and skilled workforce. This will match the needs of local and regional employers, thus stimulating a vibrant community and a growing, innovative economy.

VISION:
Provide comprehensive and collaborative solutions to develop a strong and skilled workforce and provide an enhanced delivery of economic development and workforce services. Provide a comprehensive, coordinated and collaborative “One Stop” approach to address York County’s workforce development needs and opportunities.

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