



**BOARD OF DIRECTORS MEETING MINUTES**  
**Tuesday, December 1, 2020**

The regular monthly meeting of the York County Industrial Development Authority (YCIDA) was held on Tuesday, December 1, 2020, scheduled for 8:15 a.m., on Zoom, access was also available to the public by toll-free number, pursuant to notice.

The following board members were in attendance, representing a quorum:

Douglas	Becker	Dr. Pamela	Gunter-Smith	Chuck	Noll
David	Brinton	Al	Hayes	Cynthia	Page
		Oliver	Hoar	Patti	Stirk
		Jack	Kay	Coni	Wolf

Also in attendance: Ron Hershner, Esq., Stock and Leader; and the following members of the York County Economic Alliance staff: Kevin Schreiber, President & CEO; Nancy Barry, Vice President, Operations; Katie Mahoney, Vice President, Marketing & Communication; Silas Chamberlin, Vice President, Community & Economic Development; Kenetha Hansen, Director, Economic Development & Financing; and Kim Hogeman, Director, Strategic Development

Also in Attendance: Lindsay O’Laughlin, York Dispatch; and the following representatives from York College of Pennsylvania: Dr. John Hughes, Dr. Joe Scarcelli, Dr. Fred Becker, Mr. Lowell Briggs, Ms. Zofina Fink, Ms. Hailey Bitner, Ms. Morgan Rinehart, Ms. Molly Thate, Ms. Allie Owings, Ms. Heather Fiore, Mr. William Rottkamp, Mr. Alec Krause, Ms. Madison Kennelly, and Ms. Mykela Heindel

**CALL TO ORDER**

Chair Jack Kay called the meeting officially to order at 8:17 a.m., verified each Authority member could hear and be heard by all others and noted that a quorum was present.

**PUBLIC COMMENT**

There were no comments from the public.

**YORK COLLEGE OF PENNSYLVANIA**

Chair Kay welcomed all the YCP students and representatives. The project-based learning initiative fall semester has come to a close with both classes giving presentations on their Yorktowne Hotel project. The Mass Communications class presented a recruitment tool for the future restaurant space. The Hospitality class presented a recruitment tool for the Duke Street corner retail space.

**CONSENT AGENDA ITEMS**

Chair Kay reviewed the consent agenda items: YCIDA Board Meeting Minutes for November 3, 2020, and YCIDA Financial Statements for the months ending in October 2020. On a motion by Mr. Al Hayes, properly seconded by Mr. Chuck Noll, a vote was conducted by roll call, the Board approved the consent agenda unanimously as presented.

**STANDING COMMITTEE REPORTS**

Development Committee: Ms. Hogeman provided an update on the recent activity at the

Yorktowne Hotel which includes the roof work, the relocation of the cellular arrays and some interior stairway demolition. The next major milestone will be the construction of the model rooms.

Marketing Committee: Ms. Katie Mahoney provided an update on the monthly communications activities. The 4<sup>th</sup> quarter communications plan includes rolling out the meet the artist video series, as well as the promotion of the inclusion in the Smithsonian Green Book Exhibit.

Nominating Committee: Chair Kay provided an update on the Nominating Committee activities and noted that the County Commissioners approved the reappointment of the following board members: Al Hayes, Chuck Noll, Coni Wolf, and Gene Draganosky.

### **2021 FEE SCHEDULE**

Ms. Hansen gave an overview of the 2021 fee schedule noting several competitive advantages within the programs available for economic development financing through the YCIDA.

### **2021 BUDGET REVIEW**

Ms. Barry provided an update of the draft 2021 YCIDA budget noting some changes from 2020. This has been reviewed and approved at the finance committee and will be presented for action at the annual meeting.

### **GOOD OF THE ORDER**

Mr. Schreiber stated that we continue to work through the CARES Act allocations on behalf of the County of York. Mr. Chamberlin provided an update on the Broadband initiative that continues to move forward.

### **ADJOURNMENT**

There being no further business to come before the Board, Mr. Kay adjourned the meeting at 9:25 a.m.

Respectfully Submitted,

Patti Stirk,  
Secretary